

BUY
FOOD
TOSCANA

B2B Meetings

Firenze, 11-12 October 2022

An event by



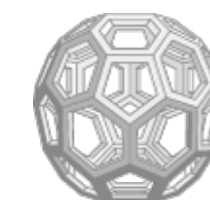
Regione Toscana



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Organized by

The 2022 edition of **BuyFood Toscana 2022** will bring you to Florence!
Discover quality food products and enjoy the beauty of Tuscany.

One-to-one B2B meetings will
take place in Florence

Over 75 food producers from all
over Tuscany showcase their best
production

Come and find new business opportunities!

Catalogue with certified, traditional
and organic Tuscan food products

Educational sessions on Tuscan
food quality productions

Optional tour on 3rd day

Free time for on-site business visits

2 days personalized **agenda** of B2b
meetings in Florence

Helpdesk available during the whole
event

Apply now

Round trip **flight ticket**
(economy class)

Welcome dinner on
10 October

Assistance during **B2B**
meetings

Private transfer
airport/hotel/airport

Lunch on 11-12 October

Support for **business visits**
arrangement

3 nights **accommodation** in
Florence 4-star hotel

Thematic tour *(optional)*
& **Educational Sessions**
(optional)

Complete **catalogue** of the
food producers and **personal**
meetings agenda

Participants will be required to pay **100.00 € deposit**

Deposit has to be paid by credit card at the moment of **acceptance** of the participation form and before issuing flight tickets.

Deposit will be **RETURNED**:

- After your participation
- If BuyFood Toscana will be cancelled by organizers
- In case of cancellation due to:
 - Restrictions from local or international authorities
 - Health Problems (medical certificate required)

Second participant will be required a 50.00 € payment to access the event venue.
No hospitality costs will be covered.

BuyFood Toscana 2022 is articulated on 4 days



Mon, 10 October 2022

Arrival and private **transfer**
to the hotel

Welcome **dinner**



Tue-Wed, 11-12 October 2022

9:00 am - 1:00 pm
B2B meetings at event venue

Afternoon (after lunch)
Educational sessions (optional) or
Free time for on-site
business visits



Thu, 13 October 2022

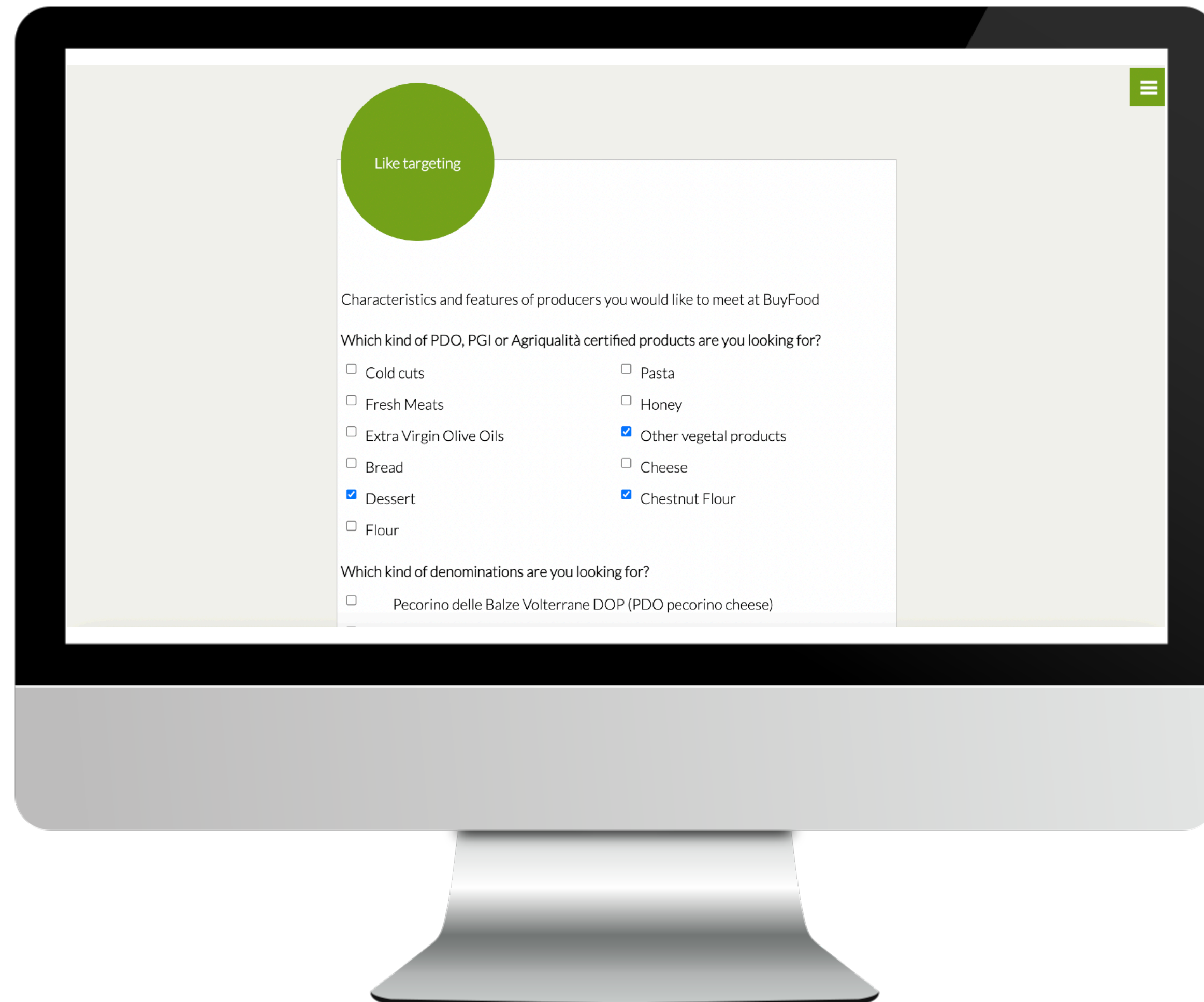
Optional **thematic tour**

Departure

**program is not definitive and may vary*



Be part of it, apply now!



Step 1

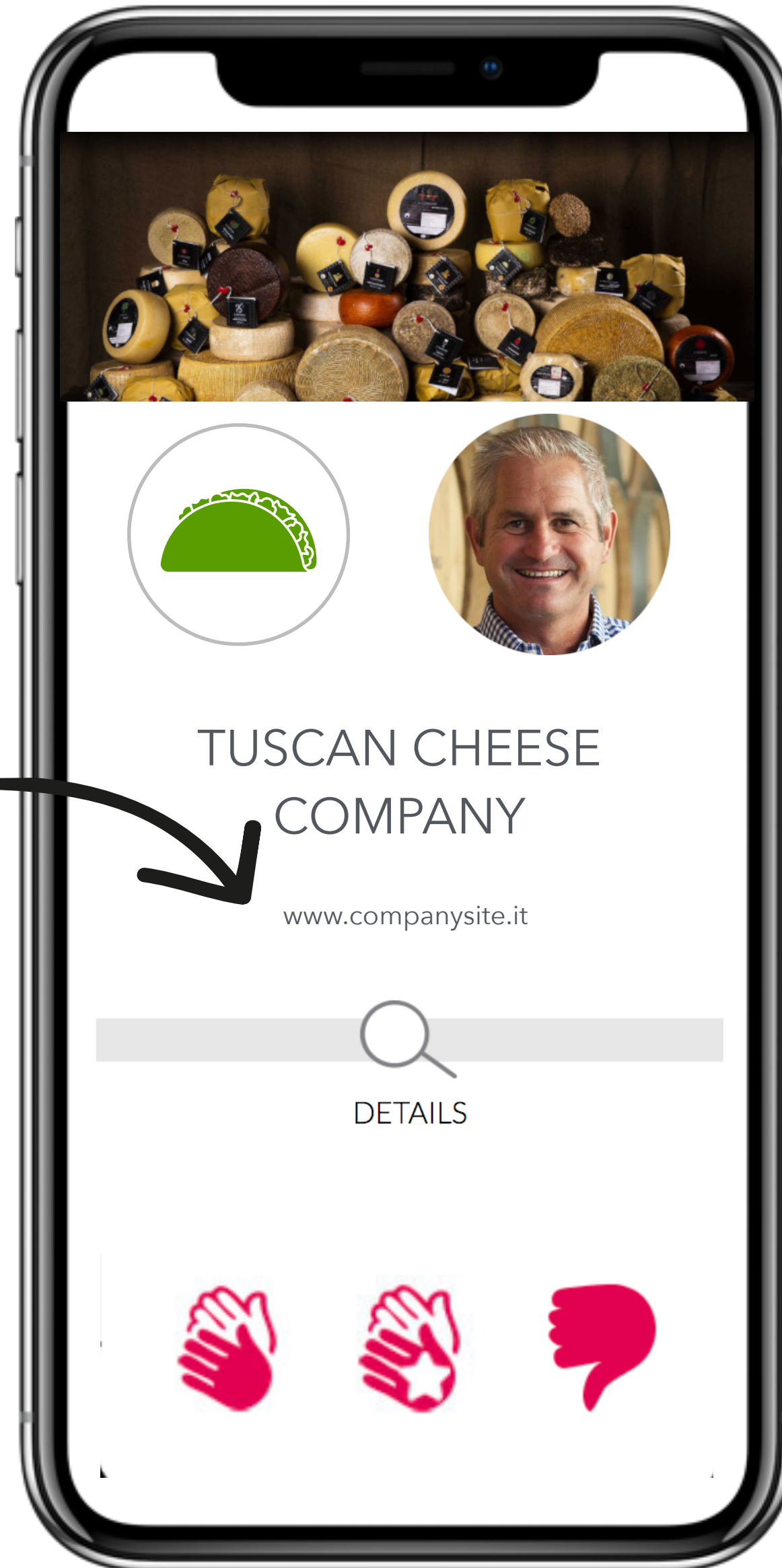
Fill in the **application form** with your **company profile**

Step 2

Browse the catalogue by company or product appellation.

Select the food producers you would like to meet in Florence.

CLICK OR TAP ON
THE PRODUCERS YOU
WISH TO MEET



Company Data

Fill in the fields below with your company data.

Company Name

The field is required

Company Address

Required field

Post Code

Step 3

Wait for **BuyFood confirmation** and finalize the registration.

Official **travel agency** will define with you **travel** and **accommodation details**



Sessions of Work



**Profiling
Session**



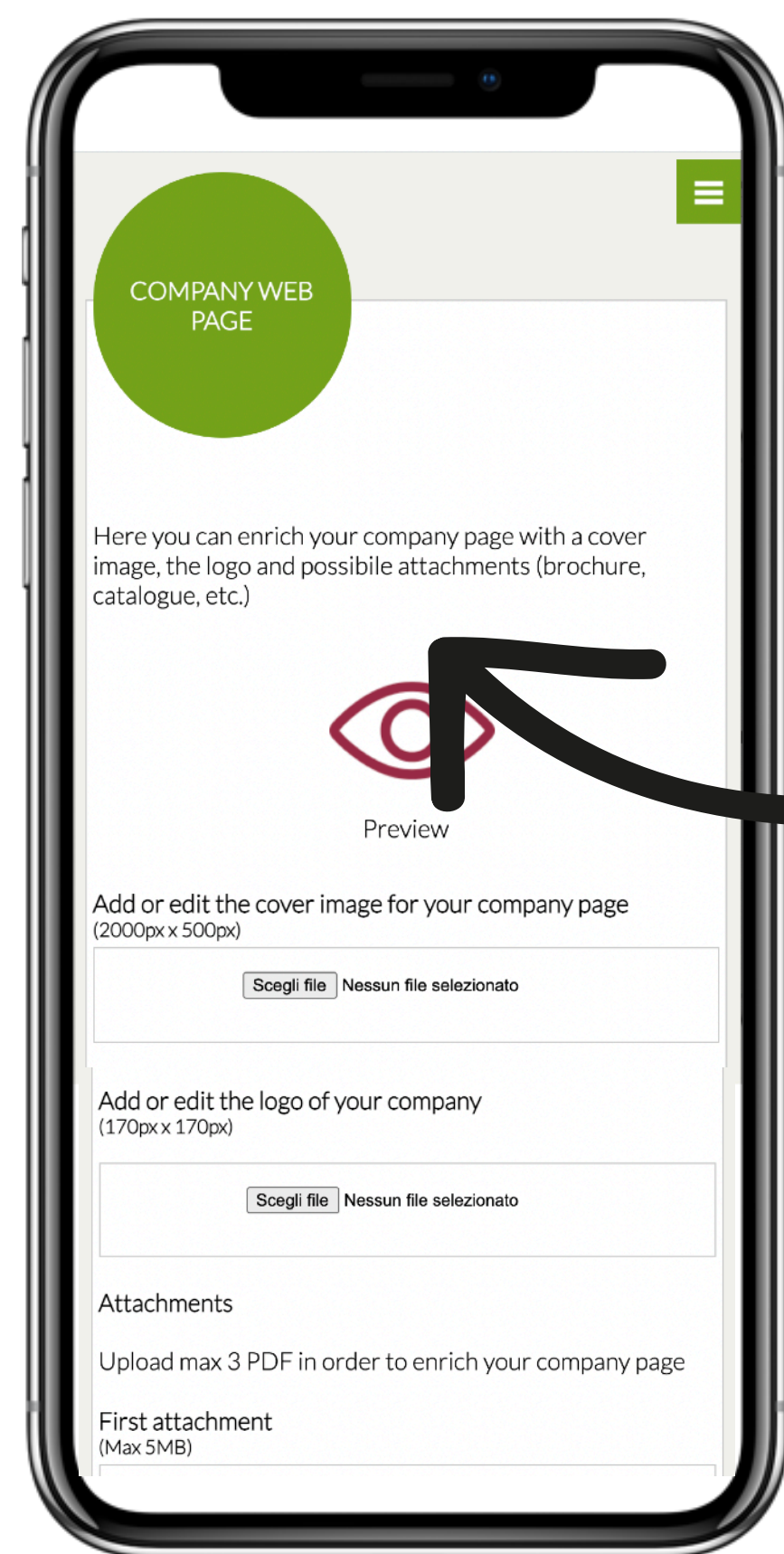
**Producers
Like Session**



**Matchmaking
& Agenda**



B2B Meetings



COMPLETE YOUR COMPANY
PROFILE, ADD PHOTOS

Complete your profile with
logo and pictures.

The profile will be visited by
the Tuscan food producers
during their **Like Session**.



B2B Meetings will be **scheduled matching** the preferences expressed by buyers and by producers.

Personal agenda will be released about 10 days before the event.

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TOSCANA



B2B Meetings

Pre-scheduled
one-to-one **B2B**
Meetings and
Tastings with
Tuscan food
producers



Contacts

Chiara Davide, Luca Piscitello



buyer@buy-food.it



+39 (0) 55 2671 462/402

www

buyfoodtoscana.it

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Regione Toscana



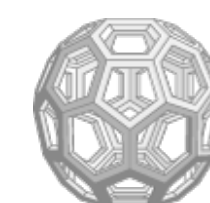
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